

INVOICE



CBS21
3300 North Sixth Street
Harrisburg, PA 17110
Main: (717) 238-2100
Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69403-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Advertiser	Product	Estimate Number
60 Plus Association	60 Plus Association	45

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	69403	9854836 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
1	11/01/12	11/02/12	CBS 21 News at 5p	5p-530p	---TF--	:30	2	\$325.00	NM																																																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WHP</td><td>Th</td><td>11/01/12</td><td>5:29 PM</td><td>CBS 21 News at 5p</td><td>5p-530p</td><td>:30</td><td>SPA12TV17</td><td>\$325.00</td><td>NM</td></tr><tr><td>2</td><td>WHP</td><td>F</td><td>11/02/12</td><td>5:15 PM</td><td>CBS 21 News at 5p</td><td>5p-530p</td><td>:30</td><td>SPA12TV17</td><td>\$325.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHP	Th	11/01/12	5:29 PM	CBS 21 News at 5p	5p-530p	:30	SPA12TV17	\$325.00	NM	2	WHP	F	11/02/12	5:15 PM	CBS 21 News at 5p	5p-530p	:30	SPA12TV17	\$325.00	NM																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
69403-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
60 Plus Association	60 Plus Association	45	

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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WHP</td><td>Th</td><td>11/01/12</td><td>7:28 PM</td><td>M-F 730p-8p</td><td>730p-8p</td><td>:30</td><td>SPA12TV17</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>3</td><td>WHP</td><td>F</td><td>11/02/12</td><td>7:29 PM</td><td>M-F 730p-8p</td><td>730p-8p</td><td>:30</td><td>SPA12TV17</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>2</td><td>WHP</td><td>F</td><td>11/02/12</td><td>7:54 PM</td><td>M-F 730p-8p</td><td>730p-8p</td><td>:30</td><td>SPA12TV17</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHP	Th	11/01/12	7:28 PM	M-F 730p-8p	730p-8p	:30	SPA12TV17	\$2,000.00	NM	3	WHP	F	11/02/12	7:29 PM	M-F 730p-8p	730p-8p	:30	SPA12TV17	\$2,000.00	NM	2	WHP	F	11/02/12	7:54 PM	M-F 730p-8p	730p-8p	:30	SPA12TV17	\$2,000.00	NM																																																							
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7	11/01/12	11/01/12	Thu 8p-9p	8p-9p	---T---	:30	1	\$4,500.00	NM																																																																																																			
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8	11/01/12	11/03/12	Sa 7p-730p	7p-730p	-----S-	:30	1	\$475.00	NM																																																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$475.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	1	\$475.00																																																																																							
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9	11/03/12	11/03/12	Sat 10p-11p	10p-11p	-----S-	:30	1	\$1,000.00	NM																																																																																																			
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10	11/03/12	11/04/12	CBS 21 News at 6p	6p-630p	-----SS	:30	1	\$295.00	NM																																																																																																			
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INVOICE

Send Payment To:



CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
69403-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
60 Plus Association	60 Plus Association	45	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/03/12	11/04/12	CBS 21 News at 6p	6p-630p	-----SS	:30	1	\$295.00	NM
11	11/04/12	11/04/12	CBS Sun Morning	9a-1030a	-----S	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Su 11/04/12 9:00 AM CBS Sun Morning 9a-1030a :30 SPA12TV17 \$475.00 NM									
12	11/01/12	11/04/12	Sun 7p-8p	7p-8p	-----S	:30	1	\$4,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$4,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP Su 11/04/12 Sun 7p-8p 7p-8p :00 \$4,250.00 NM See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									
13	11/05/12	11/05/12	CBS 21 News at 5p	5p-530p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 5:28 PM CBS 21 News at 5p 5p-530p :30 SPA12TV17 \$325.00 NM									
14	11/05/12	11/05/12	CBS 21 News at 530p	530p-6p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 5:43 PM CBS 21 News at 530p 530p-6p :30 SPA12TV17 \$325.00 NM									
15	11/05/12	11/05/12	CBS 21 News at 6p	6p-630p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 6:14 PM CBS 21 News at 6p 6p-630p :30 SPA12TV17 \$400.00 NM									
16	11/05/12	11/05/12	CBS Evening News	630p-7p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHP M 11/05/12 CBS Evening News 630p-7p :00 \$1,500.00 NM See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									
17	11/05/12	11/05/12	M-F 7p-730p	7p-730p	M-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHP M 11/05/12 M-F 7p-730p 7p-730p :00 \$1,500.00 NM See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12 Due to Political									
1 WHP M 11/05/12 6:59 PM M-F 7p-730p 7p-730p :30 SPA12TV17 \$1,500.00 NM									
18	11/05/12	11/05/12	M-F 730p-8p	730p-8p	M-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
69403-1	11/11/12	November 2012	10/29/12 - 11/05/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
60 Plus Association	60 Plus Association	45	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	M-F 730p-8p	730p-8p	M-----	:30	2	\$2,000.00	NM
11/05/12 11/11/12 M----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WHP M 11/05/12 M-F 730p-8p 730p-8p :00 \$2,000.00 NM									
See MG 5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12									
1 WHP M 11/05/12 7:29 PM M-F 730p-8p 730p-8p :30 SPA12TV17 \$2,000.00 NM									
Total Spots							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$36,145.00
<u>Agency Commission</u>	\$5,421.75
<u>Net Amount Due</u>	\$30,723.25

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